



JONES COLLEGE OF BUSINESS

Course Syllabus – Summer 2017

MBA 6925 Strategic Business Consulting

Table with instructor details: Instructor Name (Dr. Joshua R. Aaron), Office Location (BAS N102), Office Phone ((615) 898-5770), E-Mail (Joshua.Aaron@mtsu.edu)

Class Time/Location

Table with class schedule: Section No. (001), Day/Days (Tues-Thurs), Time (6:45pm-9:45pm), Building (BAS), Room (278)

Office Hours:

Tu: 5:00-6:30

Th: 5:00-6:30

***Additional office hours by appointment

Mission of the Jones College of Business:

The mission of the Jones College of Business is to:

- Foster student success in a large business school with a small school feeling created by caring, professional faculty and staff interacting with students as individuals, in small classes, through proactive student organizations, and in a broad range of other settings, with students' needs constantly of prime consideration;
Provide career opportunities to our students by capitalizing on our extensive alumni network—82 percent of Jones College graduates live and work in Middle Tennessee; and
Cultivate an international perspective among students that enables them to contribute to and succeed in the global marketplace.

We will produce graduates from our bachelor, master, doctoral, and executive and continuing education programs who are prepared for challenges and advancements in their chosen careers.

Mission of the Management and Marketing Department:

Management and Marketing -- teaching -- connecting -- engaging -- expanding:

- Teaching theory and applied business knowledge . . .
Connecting students with businesses, and businesses with students . . .
Engaging the business community through service activities . . .
Expanding business knowledge through research . . .

Reasonable Accommodations for Students with Disabilities:

Middle Tennessee State University is committed to campus access in accordance with Title II of the Americans with Disabilities Act and Section 504 of the Vocational Rehabilitation Act of 1973. Any student interested in reasonable accommodations can consult the Disability & Access Center (DAC) website www.mtsu.edu/dac and/or contact the DAC for assistance at 615-898-2783 or dacemail@mtsu.edu. ADA accommodation requests (temporary or permanent) are determined only by the DAC. Students are responsible for contacting the DAC to obtain ADA accommodations and for providing the instructor with the Accommodation Letter from the DAC.

Course Description and Learning Outcomes:

Include a description of the course and list specific expected course outcomes for students. Include prerequisite courses. Describe the dominant format of the class (e.g., lecture, seminar, experiential, etc.)

Textbook: (1) Strategic Management: Competitiveness & Globalization, 12th Edition. Hitt, Ireland & Hoskisson (2017).
(2) Strategic Management BUAD 4980/6980 Case Book. Middle Tennessee State University. (2014).

Course Grading:

	Weight	Points	Your Score
Exam One	15%	150	
Exam Two	15%	150	
Team Case Presentation	15%	150	
Individual Case Presentation	25%	250	
Client Presentations	30%	300	
Totals	100%	1000 points	

Grading Scale:

- A 90-100
- B+ 87-89.9
- B 83-86.9
- B- 80-82.9
- C+ 77-79.9
- C 73-76.9
- C- 70-72.9
- D 60-69.9
- F <60

Attendance:

Attendance to this course is expected and mandatory. You will need to provide prior notification to the instructor for an expected absence. Failure to do so will result in reductions to your Class/Case Discussion grade commensurate to the number of absences. Lack of attendance will also place you significantly behind your peers in terms of preparation for exams.

Academic Conduct:

Middle Tennessee State University takes a strong stance against academic misconduct. Academic misconduct includes, but is not limited to, plagiarism, cheating, and fabrication.

1. Plagiarism. The adoption or reproduction of ideas, words, statements, images, or works of another person as one's own without proper attribution. This includes self-plagiarism, which occurs when an author submits material or research from a previous academic exercise to satisfy the requirements of another exercise and uses it without proper citation of its reuse.

2. Cheating. Using or attempting to use unauthorized materials, information, or aids in any academic exercise or test/examination.
3. Fabrication. Unauthorized falsification or invention of any information or citation in an academic exercise.

Students guilty of academic misconduct, either directly or indirectly, through participation or assistance, are immediately responsible to the instructor of the class. In these instances, the faculty member has the authority to assign an appropriate grade for the exercise or examination, or to assign an F in the course, as is proportional to the nature and extent of academic misconduct.

Course Schedule:

TENTATIVE SCHEDULE of CLASS MEETING DATES, TOPICS, and ASSIGNMENTS

WEEK	DATES	TOPICS
1	June 6 June 8	Introduction to Strategy Syllabus, Chapter 1 Strategic Management and Strategic Competitiveness <i>Mystic Monk</i> Chapter 2 The External Environment Chapter 3 The Internal Organization
2	June 13 June 15	Chapter 4 Business-Level Strategy Chapter 5 Competitive Rivalry and Competitive Dynamics Chapter 6 Corporate-Level Strategy EXAM ONE
3	June 20 June 22	TEAM CASE PRESENTATION Chapter 7 Merger and Acquisition Strategies Chapter 8 International Strategy Chapter 9 Cooperative Strategy
4	June 27 June 29	Chapter 10 Corporate Governance Chapter 11 Organizational Structure and Controls Chapter 12 Strategic Leadership EXAM TWO
5	July 4 July 6	INDIVIDUAL CASE PRESENTATION
6	July 11	INDIVIDUAL CASE PRESENTATION (continued) CLIENT PROJECT KICKOFF (6:30)

	July 13	
7	July 18 July 20	CLIENT ANALYSIS PRESENTATION
8	July 25 July 27	CLIENT CONCERNS & RECOMMENDATIONS PRESENTATION
9	August 1 August 3	CLIENT PRESENTATION to Professor(s)
10	August 8 August 10	FINAL CLIENT PRESENTATION (6:30)

Caveat: This syllabus provides a general plan for the course. Deviations may be necessary.