

**Small Business Institute® Business Meeting**

**Charleston, SC**

**Saturday, February, 26 2022**

**8.30 – 10.00 am**

**AGENDA**

1. Welcome/Call to Order
2. Approve Minutes of 2021 Business Meeting
   1. LeAnne moved, Dennis seconded. The 2021 Business Meeting minutes passed unanimously.
3. Action item – constitutional change

**Proposed SBI Board Restructuring**

During the last year, your board voted to reduce the overall size of our governing board and shorten the length of time that certain officers must serve in their respective roles. SBI has a relatively small membership, but currently has a board of nine officers, which makes filling certain positions rather difficult. In addition, the member elected as the *Vice President of Programs Elect*, potentially serves a total of five years on the board, despite the changing nature of academic careers.

Dianne moved, Andrew seconded. The proposed board restructuring passed unanimously.

New board structure and officers (7 board members):

* President
* President-Elect
* Vice President - Programs
* Vice President – Programs Elect
* Vice President – Project of the Year (POY) Coordinator
* Vice President – Marketing & Membership
* Secretary and Treasurer

1. Dean of Fellows: SBI Fellows’ Report – Ron Cook
   1. Fellows choose the Matt Sonfield Research Award winner and presentation made at our opening luncheon
   2. At our annual breakfast this am, reviewed the criteria for being a Fellow and discussed changes
   3. Endorsed the Board structure changes proposed here
2. SBI Officer Reports:
   1. President: Andrew Holt
      1. Streamline SBI’s Board
         1. summer meeting produced a constitutional revamp
         2. Reduced the length of service for the Presidential track, and reduced the total number of board members
      2. Provide better support for JSBS and SBIJ
         1. Moved both journals to the Scholastica platform
         2. Sponsorship found for the yearly Scholastica costs
         3. New homes: [sbij.org](http://www.sbij.org/) and [jsbs.org](http://www.jsbs.org/)
      3. Continue SBI’s work despite COVID “restrictions”
         1. Charleston Conference an important step toward normality
      4. **Be S.B.I.**
         1. Our Value is in who we are and what we do
         2. Student Engagement and High Impact Practices
         3. Focus on Innovation
      5. **Be Seen** - Focus on Marketing
         1. Our Value is in who we are and what we do
         2. Develop a more streamlined Marketing Strategy
      6. **Be Relational** - Leverage Relationships
         1. Our Value is in who we are and what we do
         2. Bring Value to Administrations
   2. Immediate Past President: Whitney Peake
      1. Welcome to our new 2022-2023 officers!
         1. LeAnne Coder, President
         2. Dennis Barber III, President-Elect
         3. Raj Mahto, VP Programs-Elect
      2. Thank you for allowing me the opportunity to be a part of the board for the past 5 years.
   3. President-Elect: LeAnne Code
      1. Plaques
         1. 3 Best Paper
         2. 12 POY
         3. 1 Showcase
      2. Looking forward
      3. Revamp POY
      4. Independent audit of our finances
      5. Focus on year-round value of SBI for members
   4. Secretary/Treasurer: Joshua Aaron
      1. Total balance as of Year End:
         1. 2019 - $104,479
         2. 2020 - $96,244
         3. 2021 - $102,730
      2. 2/22/22 - $121,551
      3. 2/22/21 - $105,240
      4. Josh presented a letter from James Thomason, CPA, Loudon, TN stating that he filed the 4/30/2021 990 EZ form on behalf of SBI.
   5. Vice President of Programs: Dennis Barber III
      1. 88 Registrants
      2. Attendees at the conference
      3. $9,500 in sponsorship – Thank you all!
      4. 8 doctoral students at the Consortium
   6. Vice President Research and Development (and POY): Jana Minifie

Year 2021 2020

Submissions: 19 22

New Submissions: 3 2

Number of Universities: 9 11

# Awards to Teams: 12 12

* + 1. Updates from the Journal Editors - Bill McDowell (JSBS) and Andrew Holt (Interim – SBIJ)
    2. **JSBS 2021**

Acceptance Rate – 14% (based on new platform data)

5 Issues

45 Articles

52,688 Article views (HTML) or downloads (PDF)

Scopus CiteScore – 4.0 (2020 Score)

Rank #116/440 (2020)

**JSBS 2022**

21 papers in progress (submission – R&R)

16 Papers in publication queue (accepted)

8 Days to Desk Reject (average)

82 Days to Reject (includes multiple rounds)

25 Days to Accept (affected by SIs)

15 Members on Editorial Team

33 Editorial Review Board Members

**SBIJ 2021-22**

Two issues published since April 2021

* + Caught up with backlog of papers, but still work to be done to improve the journal
  + SBIJ Volume 18, Issue 1 (2022) – Special issue to honor SBI’s 50th Anniversary

Journal have moved to a new portal

* + Scholastica platform has really helped
  + SBIJ.org

Plans for two further special issues during 2022 and 2023

* 1. Vice President of Marketing & Membership – Timothy Dunne
  2. Vice President of Development: Mike Harris
     1. Total Sponsorship Amount for 2021-2022: $20,500
     2. Conference Sponsorship $9,500:
     3. Gold Level: ECU
     4. Silver Level: MSU Denver, MTSU, Cal State Northridge Exhibitor Level: Rider
     5. Journal Sponsorship $11,000:
     6. Bradley, ECU, and MTSU are the co-sponsors for the Journal of Small Business Strategy
     7. MSU Denver is the sponsor of the Small Business Institute Journal
  3. Vice President of Programs-Elect: Joe Felan
     1. SBI 2023
     2. Denver, Colorado
     3. April 13-15, 2023
     4. Get *High* with SBI

1. Member discussion/other business

Mike motioned and Whitney seconded to adjourn the meeting at 9:53am.