



SBI Annual Conference 2022
Charleston Harbor Resort & Marina
Charleston, SC
February 24-26, 2022

“Discover the Treasure of Small Business”

CALL FOR PAPERS AND PARTICIPATION



Submission Website: <https://cmt3.research.microsoft.com/SBI2022>

SBI® MISSION

The mission of the Small Business Institute is to be the premier provider of professional development for those engaged in experiential student team consulting and related entrepreneurship education, research and activities. SBI is the link between business, education, and community.

SUBMISSION DEADLINES AND ACCEPTANCE DATES

Submission Deadline: *October 1, 2021*

Acceptance Notice: *November 12, 2021*

SUBMISSION OPPORTUNITIES

Competitive Papers, Abstracts, SBI Best Practices, Innovative Pedagogy, Workshops, SBDC Best Practices, and Roundtables

SBI encourages applied research related to small business and entrepreneurship from all disciplines, as well as workshops, pedagogical practices, best practices, and roundtables submissions. We are the

premier host of the national Project of the Year (POY) student consulting project competition and focus on engagement of and impact for our members. We offer a collegial, welcoming environment with multiple opportunities for involvement at the conference and beyond.

FOR QUESTIONS, PLEASE CONTACT

Vice President of Programs

Dennis Barber III
East Carolina University
barberde17@ecu.edu

Vice President of Programs-Elect

Joe Felan
University of Arkansas – Little Rock
jtfelan@ualr.edu

Conference Tracks

Small Business Research

- Competitive Papers
- Competitive Abstracts

Innovative Education, Teaching, and Pedagogy

SBDC Best Practices

SBI Best Practices

Workshops

Roundtables

By submitting to any of the conference tracks, authors/contributors agree that at least one author and/or contributor will attend and present at the conference.

COMPETITIVE PAPERS

A wide variety of paper topics are welcome, such as:

Accounting, Finance and Legal Best Practices

Ethics, Governance and Environmental

Responsibility

Experiential Learning and Pedagogy

Franchising

Family Business

Global Entrepreneurship

International Small Business

Marketing

Social Entrepreneurship

Rural Entrepreneurship

Small Business & Economic Development

Strategy

Women & Minority Business

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for “Best Paper” awards in their respective areas.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- Competitive papers should be 30 pages or less, including abstract, body, and references.
- Prior to the body of the manuscript, each paper should contain an abstract of no more than 100 words.
- Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the manuscript.

- Best Paper Award winners will be given priority consideration for publishing in the *Small Business Institute Journal and Journal of Small Business Strategy*.

COMPETITIVE ABSTRACTS

Abstract submissions provide an opportunity for participants to present ongoing work in a shorter presentation format.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be fewer than 250 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY

The innovative education, teaching, and pedagogy track allows instructors to share techniques and strategies for teaching and learning success including innovations, trends, and best pedagogical practices in engaged student learning.

- A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (accounting, finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

SBDC/SBTDC BEST PRACTICES

The SBDC/SBTDC best practices track is designed for SBDC/SBTDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

SBI BEST PRACTICES

The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

WORKSHOPS

Workshops provide 45-minute and 90-minute interactive sessions to participants, in which practical, hands-on information and exercises are shared.

- Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a

timeline for the workshop agenda should be provided.

- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

ROUNDTABLES

Roundtables provide a format in which participants gather to discuss a specific topic of interest during the conference timeframe. Examples include research interests, pedagogical interests, initiatives, etc.

- Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes and benefits to participants.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font and submitted as a Microsoft Word file.

PH.D. STUDENT AND JUNIOR FACULTY DEVELOPMENT PRE-CONFERENCE WORKSHOP

Join us for our inaugural **Ph.D. Student and Junior Faculty Development Pre-Conference Workshop**. More information will be announced later.

PROJECT OF THE YEAR COMPETITION

Does your school engage in student consulting projects? If so, we have an opportunity for your students to compete with their work!

Student Consulting Projects completed between:

August 1st 2020 – July 31st 2021

Submission Deadline: ***October 1st, 2021***

Undergraduate and Graduate Student Categories

Project Types

Comprehensive, Specialized, and Feasibility/Business Plan

The three POY placing teams for both the graduate and undergraduate categories will be invited to present a poster at the SBI conference.

These types of projects align with AACSB's Standard 9 which encourages engagement and societal impact!

For more information visit: <http://smallbusinessinstitute.org>

For questions contact:

Jana Minifie

Texas State University

im13@txstate.edu

Conference Management Site

Submission portal opens *July 12, 2022*

Submissions due *October 1, 2021* via <https://cmt3.research.microsoft.com/SBI2022>

Conference Registration available *September 1, 2022*

Acceptance Notice: *November 12, 2022*

Rooms and Rates

Charleston Harbor Resort & Marina Charleston, SC

Beach Club Rooms

\$199.00

Harborside Rooms

\$149.00

Rates available for booking from
Wed. Feb 23 – Sat. Feb. 26

Upgrades may available at higher
rates.

Hotel Reservations

All rooms must be guaranteed with a
valid credit card; cancellations require
72 hours' notice.

Just mention Small Business Institute
Conference.

Hotel rates only valid for reservations
made before January 24, 2022.

Important Dates

- October 1, 2021: Submission deadline
- November 12: Notification to authors of acceptance decisions
- December 10: Preliminary Program posted online at SBI website
- January 7, 2022 “Early Bird” Conference Registration deadline
- January 24, 2019: Hotel registration deadline