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**VIRTUAL EVENT**

**FEBRUARY 25-26, 2021**

**All times are EST**

**Wednesday, February 24TH**

5:00 – 9:00 pm SBI Board Meeting

**Thursday, February 25TH**

8 am – 5 pm Registration

9:00 – 9:30 am – Welcome Session

9:30 – 9:45 - BREAK

9:45 – 11:00 am Session 1

11:00 – 11:15 am BREAK

11:15 – 12:30 pm Session 2

12:30 – 1:30 pm Lunch Break/Round Table Discussions

1:30 – 2:45 pm Session 3

2:45 – 3:00 pm BREAK

3:15 – 4:15 pm Session 4

4:30 – 5:30 – Fellows/Past Presidents Meeting

**Friday, February 26TH**

8:00-9:15 am Joint Editorial Board Breakfast (tentative)

9:15 – 9:30 am Welcome Back

9:45 – 11:00 a.m. Session 5

11:00 – 11:15 a.m. BREAK

11:15 – 12:15 pm POY Presentations

12:30 – 1:30 pm Awards Luncheon

1:30? – 3:00 p.m. Business Meeting (will start 15 minutes after the Awards Luncheon concludes)

3:30 – 5:00 SBI Board Meeting

**A Special Thank You to our Generous Sponsors!**



**SBI 2021 Annual Conference**

**Detailed Session Descriptions**

**Thursday, February 25**

Session 1: 9:45 -11:00 am ET

Session 1A **Workshop**

***Developing and Running an SBI Program***

Ron Cook, Rider University

Michael Harris, East Carolina University

Session 1B **Competitive Abstracts**

Session Chair and Moderator: Josh Aaron

***The Effect of COVID-19 on African American and Minority Firms in Entrepreneurial Ecosystems: A Socio-Economic Pilot Survey of Lexington/Fayette County Kentucky***

Patrick Walker, University of Kentucky

Sherrie Lewis

***Stakeholder Networking***

Adam Melnick, Metropolitan State University of Denver

***Linking a Written Business Plan and Social Media to CRM and SME Performance***

Tim Pett, Rollins College

Laurent Sie, ESC Pau Business School

Kip Kiefer, Rollins College

Frederic Dosquet, ESC Pau Business School

Session 1C **Innovative Pedagogy**

Session Chair and Moderator: Whitney Peake

***Innovative High School Summer Academy***

Corey Pulido, East Carolina University

***E-Portfolios for Graduate Programs: One Tool for High-Impact Practices, Student Self-Reflection, Instructional Scaffolding and Program Assessment***

Melissa Brode, University of West Florida

Amy Brewer, University of West Florida

Amy Miller, University of West Florida

Amy Sinkus, University of West Florida

Session 2: 11:15 am – 12:30 pm ET

Session 2A **Competitive Abstracts**

Session Chair and Moderator: **Dennis Barber**

***Reframing Start-Up Success: Action Learning and Beyond***

Wendy van Schalkwyk, CEO of MI Ashanti International

Herman van Niekerk, University of Phoenix Online

Louise Underdahl, University of Phoenix

***The Influence of Industry Selection on Successful Franchise Ownership and Satisfaction***

Martin McDermott, Purdue University Global

***Rural Entrepreneurship Success Factors: An Empirical Investigation in an Emerging Market***

Prince Gyimah, Akenten Appiah-Menka University of Skills Training and Entrepreneurial Development

Robert Lussier, Springfield College

***Business Identities in Online Spaces: A Nigerian Woman Entrepreneur Perspective***

Joy Enyinnaya, Colorado State University

Session 2B **Innovative Pedagogy**

Session Chair and Moderator: Whitney Peake

***Add Some Zip, Zest, and Zing to your Zoom***

Veronica Veaux, Bemidji State University

Angie Kovarik, Bemidji State University

Debra Sea, Bemidji State University

***Connect the Dots: A Card Game for Teaching Cognitive Frameworks and Uncertainty in Opportunity Recognition***

Craig Armstrong, University of Alabama

**Session 2C Competitive Papers**

Session Chair and Moderator: Jana Minifie

***Sometimes a Little is More than a Lot: The Role of the Dark Triad Personality Traits in Creativity, Problem Solving, and Innovation in SMEs***

Christine Kelley, Embry-Riddle Aeronautical University

John Batchelor, University of West Florida

***The Impact of COVID-19 on US Passenger-Belly Air Cargo***

Scott Peters, ERAU

***Corporate Social Responsibility and Small- and Medium-Sized Enterprise Debt Covenants***

Andrew Weinberger, Central Connecticut State University

Rebekah Austin, Missouri State University

JD Mohundro, Creighton University

Lunch: 12:30 – 1:30 pm ET

**Roundtable Discussions**

*Career and Technical Education in COVID-19: A New Beginning?*

Louise Underdahl, University of Phoenix

Irene Chen, University of Phoenix

Elizabeth Isele, Global Institute for Experienced Entrepreneurship

Matt Knight, Walden University

Norris Krueger, University of Phoenix

Ronald Leach, University of Phoenix

Jean Perlman, University of Phoenix

***JSBS Rural Entrepreneurship Special Issue (by invitation only)***

Dennis Barber III, East Carolina University

***Creative Assignments to Engage your Students (Part II)***

Veronica Veaux, Bemidji State University

Angie Kovarik, Bemidji State University

Debra Sea, Bemidji State University

Session 3: 1:30 -2:45 pm ET

Session 3A **Workshop**

***Small Business and Entrepreneurship Publishing: Tips and Tricks for Getting Your Work Published***

William McDowell, Bradley University

Raj Mahto, University of New Mexico

Jerry Kudlats, Jacksonville State University

Eden Blair, Bradley University

Session 3B **SBI Best Practices**

***Student Start-Ups as an SBI Pipeline***

Dennis Barber III, East Carolina University

Michael Harris, East Carolina University

Session 3C **Competitive Abstracts**

Session Chair and Moderator: **Timothy Dunne**

***Are Face Coverings Emotional Dampers: The Effects of Face Coverings on Organizational Display Rule Enforcement and Compliance***

John Batchelor, University of West Florida

Gerald Burch, Texas A&M Commerce

Tyler Fezzey, University of West Florida

***Understanding Everyday Entrepreneurs: A Qualitative Study of Their Human Capital***

Corey Fox, Texas State University

Steven Rayburn, Texas State University

***Employer’s Perceived Value of Technology Credentials Infused within a College Degree***

Sharon Kerrick, University of Louisville

Denise Cumberland, University of Louisville

*History, Race, and Performance*

Sandra Sydnor, Purdue University

Session 4: 3:00 – 4:15 pm ET

Session 4A **Innovative Pedagogy**

Session Chair and Moderator: **Andrew Holt**

***Empowering Growth Through Innovation and Entrepreneurship in Rural Businesses***

David Mayo, Crisp Small Business Resource Center at East Carolina University

***Awakening the S.O.U.L. of African American Entrepreneurship through Innovative Teaching, Scholarship, and Service at the University of Kentucky Lewis Honors College***

Patrick Walker, University of Kentucky

Sherrie Lewis

Session 4B **Workshop**

***Entrepreneurial Training Materials***

Jana Minifie, Texas State University

 Gordon Daugherty, Shockwave Innovation

Phillip Davis, Texas State University

Peg Richmond, Texas State University

Session 4C **Competitive Papers**

Session Chair and Moderator: John Hendon

***Breckenridge Survey***

Lynn Hoffman, Metropolitan State University of Denver

David Bechtold, Metropolitan State University of Denver

Adam Melnick, Metropolitan State University of Denver

Rebecca Prater, Metropolitan State University of Denver

***Emergence and Scaling of Incubators with Government Support in India***

Muralidharan Loganathan, Indian Institute of Science

MH Bala Subrahmanya, Indian Institute of Science

***What Attributes Determine the Speed of Startup Failure of its Life Cycle? An Empirical Inquiry in India***

Ganesaraman Kalyanasundaram, Indian Institute of Science

MH Bala Subrahmanya, Indian Institute of Science

***Military Veterans “Sign Up” for Franchising: Another Route to Entrepreneurship***

Denise M. Cumberland, University of Louisville

**Friday, February 26**

Session 5: 9:45 – 11:00 am

Session 5A **Workshop**

***Human Resource Updates for 2021***

John Hendon, University of Arkansas Little Rock

Timothy Dunne, Boise State University

LeAnne Coder, Western Kentucky University

Session 5B **Competitive Submissions**

Session Chair and Moderator: Josh Aaron

***How Would you Solve This Problem? A New Approach to Teaching Future Generations***

Rebecca Prater, Metropolitan State University of Denver

Nicole Predki, Metropolitan State University of Denver

*Academic Burnout in Bachelor’s Students in Mexico: An Exploratory Study*

Judith Banda, Universidad de Guanajuato

***Modeling Factors Affecting Students’ Entrepreneurial Intentions: An Integrated ISM-MICMAC Approach***

Dianne Welsh, University of North Carolina at Greensboro

Sucheta Agarwal, GLA University

Veland Ramadani, South-East European University

Vivek Agrawal, GLA University

Jitendra Kumar Dixit, GLA University

Session 5C **Competitive Abstracts**

Session Chair and Moderator: **Dennis Barber**

***REI Revisited: Socioemotional Wealth Among Small Family and Non-Family Businesses***

Maria Marshall, Purdue University

*Applying a Craft Stakeholder Approach to Cannabis Legalization*

Pete Nelson, Bemidji State University

***Toxic Leadership and Employee Outcomes in SMEs: The Unique Impact of Employee Personality***

Maggie Davis, University of South Alabama

***The Exploration of PsyCap Constructs of Positive Leadership with Students from US and Mexico***

Sharon Kerrick, University of Louisville

Lisa Kahle-Piasecki, University of Louisville

Session 6 – 11:15 am– 12:15 pm ET

**Project of the Year (POY) Presentations**

***Aisley Autumn***

University of Kentucky

***American Steel***

University of Central Florida

***Stevie Howell, LLC***

California State University Northridge

Session 7 – 12:30 – 1:30 pm ET

**Awards Luncheon**

Session 8 – 1:30? – 3:00 pm ET

**Business Meeting**

**(will start 15 minutes after the conclusion of the Awards Luncheon)**

**Thank You to our Generous Sponsors!**







