

Journal of Small Business Strategy

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Call for Papers

We invite you to submit your work to the Journal of Small Business Strategy (JSBS), an applied research journal. Manuscripts should be written with the small business or entrepreneurship educator, small business owner/manager, and/or the small business consultant in mind. Both conceptual and empirically-based papers are encouraged, but they must have an applied focus. All papers must have a significant literature review, be properly documented, and with the majority of citations from research-based works. Purely theoretical papers are not our focus but new theory that is tested in some way is welcomed.

Research articles should aim to connect theory to practice through the use of statistically testable hypotheses. But, complex statistical analysis is not required. Since JSBS is an applied outlet, articles should include a substantial “Discussion and Implications” section that details how the research findings are relevant to the journal’s readers.

Articles that have a significant strategy orientation are of particular interest. However, we do also publish a variety of articles that may address tactical or operational issues.

We encourage you to consider submitting quality research papers to the Journal of Small Business Strategy.

Sincerely,

Paul Stephens, Editor