

E-MOMENTUM

THE SMALL BUSINESS INSTITUTE® ASSOCIATION NEWSLETTER

March 2006

The President's Corner - Message to all Members

What to say, what to say? Thank you very much for putting your trust in me to serve as President of the SBI during this year of great transition. We have finished the conference in Tucson for which we owe a great debt of gratitude to SBI members Dean Geralyn McClure Franklin, Kirk Heriot, and Ron Cook for putting together such an excellent program. It shall likely be SBI member Joan Gillman's last time of serving as the Executive Director during the conference. We now look forward to Louisville for our mid-year meeting and to Orlando for our meeting with USASBE. Bruce is doing an exceptional job preparing for Louisville although I know that he could also use the assistance of ALL SBI members with the program coming so quickly. Please let him know if you are willing to help with both conferences or just one or the other. Following closely behind him is George Puia of Saginaw Valley State University who is the current Program Chair elect so the following year's conferences shall be under his able hands. Two weeks after assuming his duties he was informed that he is receiving a \$15 million Department of Labor grant – with \$35 million more coming from local partners so he shall be doubly busy with the conferences and his grant.

This next year we have so many opportunities for SBI. We are in talks with USASBE about the future of the joint conference. Please let me know if you like the joint conference or if you think that we should seek to start going it alone for a while – or seeking some other association or associations with which to meet. Should we seek to continue to have it as a joint conference or should it be a concurrent conference where we meet at the same time and location but do not mix finances between the two groups? We have an SBI team from TWU which is working on SBI itself this year and we would like to know where you think we should make changes. We are also planning to seek some alternative modes of funding SBI programs with Don Bradley coordinating a trip to D.C. in May in order to meet with congressional staffers directly. Joe Bell and George Puia are working on other funding opportunities.

I trust that this shall be a prosperous year for SBI members both financially and professionally. Please do let Bruce know how you are willing to help and get to work supervising SBI teams and preparing papers for TWO top notch conferences this year.

Sincerely,

Shawn Carraher

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Highlights of 2006 USASBE/SBI Conference

Conference Summary:

- Over 630 total attendees
- Over 150 SBI attendees
- Seven all conference presentations
- 152 papers and workshops
- 28 exhibitors
- 31 conference sponsors
- SBI Business Meeting
 - Minutes 2005 approved
 - Financial position sound
 - Mid-year conference announced
- Exceptionally strong pre-conference session attendance
- Photos on the SBI web site!
- Special thank you to the following sponsors
 - SIFE for supporting the Case of the Year Competition
 - The Coleman Foundation for attendee scholarships

(Highlights- Cont)

Opening Plenary speaker: Blaine McCormick, Associate Dean of Undergraduate Programs, Hankamer School of Business, Baylor University.

Everybody Loves Ben: Why Benjamin Franklin Would Succeed in Business in 21st Century America.

Coleman White Paper Plenary Session: Jerome Katz, Coleman Foundation Chair in Entrepreneurship, John Cook School of Business, Saint Louis University. ...And Another Thing. Business school business programs face a crisis of intellectual leadership.

All Conference Presidential Luncheon: Mr. Jim Wimberly, Executive VP of Aircraft operations, Southwest Airlines and USASBE/SBI Corporate Entrepreneur of the Year. Secrets of Maintaining 31 Continuous Years of Profitability in the American Airline Industry.

All Conference Plenary Session: Denise Voight Crawford, Texas Securities Commissioner, Texas Securities Board. The Role of State Securities Regulators with Entrepreneurial Ventures.

Kauffman Foundation Luncheon: Scott Stern, Associate Professor of Management and Strategy, Kellogg School of Management, Northwestern University. Entrepreneurship and the American Economic Experiment

All Conference Gala Social Event: Don Budinger, Founder, Rodel, Inc. and Chairman and Founding Director, The Rodel Foundations. Social Responsibility and Entrepreneurship: Building a Culture to Last Beyond the Founders.

All conference Plenary Session; John J. Fernandes, President& CEO. AACSB International. Management and Entrepreneurship Education: Looking Over the Horizon

Congratulations to the Award Winners

NATIONAL SBI CASE OF THE YEAR

Best Case: Undergraduate Specialized

The Real Bread Shop
School: Christopher Newport University
Faculty: Dr. Stephanie Bardwell
Students: Meghan Joyce, Frank Dalmida, Ivelisse Medina
Nga Nguyen, Francis Briant

2nd Place: Undergraduate Specialized

Wild Horse Crossing
School: Texas Woman's University
Faculty: Sherrie Taylor
Students: Connie Jewett Dore, Stephanie Climer, Lindsay Lauber, Sandra Parra, LaShundra Keeis

3rd Place Undergraduate Specialized

Indiana Regional Medical Center
School: Indiana University of Pennsylvania
Faculty: Dr. Steve Osborne
Students: Kristin Krell, Jessice Lease, Michael Bell, Deana Zimmerman

Best Case: Undergraduate Comprehensive

Bennett Vineyards
School: East Carolina University
Faculty: Michail Harris
Students: Racheal Baxter, Bryant Beddard, Chris Long, Brian Ozment, Tauris Speight

2nd Place: Undergraduate Comprehensive

Mere-lee's T-Shirt Headquarters
School: Syracuse University
Faculty: Peter Svoboda
Students: Daisy Lopez, Katherine Santiago, Kendra Brody

3rd Undergraduate Comprehensive

Accurate Converting, Inc.
School: Miami University, Oxford, Ohio
Faculty: Mike Broida
Students: Rebecca Davidson, Brad Hanna, Josh Kennedy

Best Case: Graduate Specialized

Parmatek, Inc.
School: San Diego State University
Faculty: Don Scigliompaglia/ Sara Appleton-Knapp
Students: Elizabeth Hickman, Sergio Gurrieri, Mina Stemm, Keith Moyneham

2nd Place: Graduate Specialized

DWM & Associates
School: Rider University
Faculty: Dr. Ronald Cook
Students: Gina Calla, Julie Autumn Luster, Quynh Woodward

3rd Place: Graduate Specialized

Kolb Flooring, LLC
School: Plymouth State University
Faculty: Craig Zamzow
Students: Jugmi Rao, Warren Daniel, Thomas Willis, Jr.

Best Case Graduate Comprehensive

Plum's Café and Catering
School: California State University Fullerton
Faculty: Dr. Michael D. Ames
Students: Aimee Bui, Nancy Ireland, Richard Mou, Tam Pham,Carolynn Vu-Tran

2nd Place: Graduate Comprehensive
Bio-Concept Laboratories, Inc.
School: Plymouth State University
Faculty: Dr. Duncan McDougall
Students: Gayle Noel, Dan Starr, Dan Tilton

3rd Place Graduate Comprehensive
No Award Presented

SBI Association thanks SIFE for their continued support of cash awards for the COY winners.

SBI 2006 Best Paper Award Winners

JSBM Editor's Choice Award (Sponsored by Journal of Small Business Management)

*Upstairs, Downstairs: Capital-skill Accumulation and
the Origins of Early Stage Growth*
Miguel Angel Campo-Rembado, New York University
Arun Sundararajan, New York University

JSBS Editor's Choice Awards (Sponsored by Journal of Small Business Strategy)

Best Empirical Paper

*Business Students' Perceptions of Employment in
Small and Medium-Sized Enterprises Versus
Multinational Corporations: Investigating the
Moderating Effects of Academic Major, Gender, and
Personality*

Michael Harris, East Carolina University
W. Lee Grubb, East Carolina University
William I. MacKenzie, University of South Carolina

Best Conceptual Paper

Stakeholder Theory and the Entrepreneurial Firm
Ronald K. Mitchell, Texas Tech University
Boyd Cohen, University of Victoria

SBA/Advocacy Best Student Paper Award

*An Empirical Analysis of Assistance/Support Programs
Based on Nascent Entrepreneurs' Contact with the
Programs*
Juita-Elena (Wie) Yusuf, University of Kentucky

HOMER L. SAUNDERS MENTOR AWARDS

No Award Presented

FELLOW

Dr. Ricardo L Singson, Professor Emeritus,
Department of Marketing and Entrepreneurship,

Special Mid Year SBI Conference:

MEET WITH SUCCESS - Louisville, October 2006

Your S.B.I. seeks to provide you an opportunity to grow personally & professionally with a mid-year meeting in beautiful Louisville, Kentucky October 12-15, 2006. Specific information about the conference is available both electronically and in a mailer which is on its way to you! A stimulating program, prized venues for receptions such as the home of the Kentucky Derby, and the prospect of networking with some outstanding national business leaders will help make this a memorable event. The theme is "Building Sustainability" and we seek contributors in a variety of ways: papers, poster and track chairs/session coordinators, roundtables, symposia. We also seek reviewers and track chairs/session coordinators. Look for the mailer, visit our website, or contact Bruce Kemelgor, Program Chair at: bhkeme01@louisville.edu

California State University, Hayward

SHOWCASE AWARD

Dr. Don Bradley, University of Central Arkansas,
SBANC

CERTIFIED SMALL BUSINESS COUNSELOR

Kirk Heriot, Mercer University
Leo Simpson, Western Kentucky University
Craig Zamzow, Plymouth State University

**THE USASBE/SBI 2007 CONFERENCE WILL
BE HELD IN ORLANDO FLORIDA – CHECK
THE USASBE (WWW.USASBE.ORG) AND
SBI
(WWW.SMALLBUSINESSINSTITUTE.ORG) WEB
SITES FOR DETAILS.**

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Client Feedback Sought, Please Help!

Our organization is in need of some anonymous feedback regarding the impact S.B.I. counseling has had upon their business. To accomplish this we need you to ask several of your former clients to complete an on-line survey which takes less than 5 minutes. The data will be used in aggregate to assist in our advocacy efforts in D.C. Please commit to asking some of your clients to participate. To obtain the link to the survey, please e-mail your willingness to participate to: bhkeme01@louisville.edu

On behalf of your officers and Board, thank you, Bruce Kemelgor.
Data will be collected through March 25th.

As your VP – Communications, if you are not sure with whom to communicate on an issue, please feel free to contact me and I will help.

Regards, Craig Zamzow