

E-MOMENTUM

THE SMALL BUSINESS INSTITUTE® ASSOCIATION NEWSLETTER

September 2005

The President's Corner - Message to all Members

Ahhh...as classes begin, SBI membership is as strong as ever, not only in regard to dues paying members, but also in scholarship. SBI submissions represent nearly 30% of all submissions for the upcoming joint USASBE/SBI conference. Speaking of the conference, please remember to mark your calendars for January 12-15, 2006. The conference will be held at the newly constructed JW Marriot Star Pass Resort in Tucson, Arizona. Even if you are not presenting at the conference it is a great time to see old friends, meet new friends, or even catch-up on some outstanding professional development.

The conference has been a ton of work and the good news is Kirk, Bruce and Ron appear to be surviving. I would really like to thank them, along with the leadership of USASBE, for putting together what promises to be an outstanding conference.

The Executive Committee of the SBI Board will be meeting in Dallas September 9-10 to discuss a number of issues facing our organization. Marketing, fundraising and the Certified Small Business Counselor (CSBC) program top the list. CSBC has not reached its full potential and hopefully the board will come to Tucson with some recommendations on how we might improve upon the existing program.

As most of you are aware, the decision on how SBI and USASBE will proceed into the future will be made after the 2006 conference. I encourage each of you to contact myself, Shawn Carraher the President-Elect, or any of the other Board members.

I would like to take just a moment to personally thank Joan Gillman for her years of leadership at USASBE. I watched USASBE grow and flourish under Joan's guidance. Joan stepping down from her position after the 2006 conference and we wish her the best. On another note, my good friend and mentor Jim Bradley has left academia and I just want to say "thank you" to him for his years of leadership in SBI. All the best Jim!

I wish each of you a wonderful 2005-2006 academic year and hope to see you in Tucson! Please note, I have moved to University of Arkansas at Little Rock and my new email is below.

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Reminders: Go to the SBI Association website, www.smallbusinessinstitute.org, for a list of current and past officers, past issues of E-momentum, and much more.

INSIDE THIS ISSUE

- 1 **THE PRESIDENT'S CORNER**
- 2 **Certified Small Business Counselor - Renewal Award Nominations Requested: SBI Fellow Showcase Mentor 2006 Conference Information**

CSBC CERTIFICATION

If you are a member of our second CSBC group, your certification is now up for renewal. Your SBI officers and membership look to you as examples of the quality associated with our work. Thus, we ask that you consider assembling your Certification packet now. If you are a new CSBC candidate, please make a note of the application deadline.

Don't put this off! The deadline for submission of materials and documentation is November 15, 2005. Please follow the guidelines outlined on our website regarding CSBC status. The same criteria apply to renewals and first-time applicants. These packets will be reviewed by a 3 member panel of SBI Fellows, thus we need the time to accomplish this and print new certificates.

The deadline cannot be extended, so please begin now. It will be a rewarding investment. Please address any questions and send completed packets to:

Todd Mick, VP – Quality Assurance, SBI
Missouri Western State College
4525 Downs Dr.
St. Joseph, MO 64507

AWARD NOMINATIONS REQUESTED

SBI FELLOW

Nominees are solicited for new SBI Fellows. Only current Fellows or officers may submit nominations. Please refer to the SBI www home page for a list of criteria which nominees must satisfy.

All nominations for Fellows of the Small Business Institute must include the name and affiliation of the nominee, a supporting covering letter, and a one-to-two page Vita focusing on the nominee's professional record as it relates to the Small Business Institute and to the fields of Small Business and Entrepreneurship. Nominations must be received by November 1, 2005.

Nominations, complete with accompanying Vita's, should be sent to Dr. Matthew Sonfield, Management Department, 229 Weller Hall, Hofstra University, Hempstead, NY 11549-1340 or Matthew.Sonfield@Hofstra.edu.

SHOWCASE AWARD

The Showcase Award identifies the SBI Program and its Director that is deserving of recognition for innovative development or management, or that through SBI efforts contributed to a true small business client success story. Any person can nominate a deserving program, and self nominations are also allowed. Please send your nomination and supporting

evidence to Craig Zamzow, Graduate Studies and Community Outreach, Plymouth State University, 17 High Street, MSC #11, Plymouth, NH 03264 or czamzow@plymouth.edu by November 1, 2005.

HOMER L. SAUNDERS MENTOR AWARD

The Mentor Award identifies a SBI member who is deserving of recognition for outstanding contribution to SBI Director or Case Supervisor training and development. Any member is eligible to nominate another member. Please send your nomination and supporting evidence to Craig Zamzow, Graduate Studies and Community Outreach, Plymouth State University, 17 High Street, MSC #11, Plymouth, NH 03264 or czamzow@plymouth.edu by November 1, 2005.

2006 USASBE/SBI CONFERENCE REGISTRATION INFORMATION

By now you should have received several notices to register for the UASBE/SBI 2006 Conference. We are again cooperating with USASBE to bring you a superb conference in beautiful Tucson, Arizona. Conference fee and membership in USASBE is \$425, or you can join both organizations for \$525, if you register before December 1. Go to www.usasbe.org for complete conference details and to register.

NEED HELP OR INFIRMATION?

If you are have questions about the Small Business Institute® or not sure who to contact within the organization, please feel free to contact me via e-mail or phone.

Craig Zamzow, VP Communications
czamzow@plymouth.edu
603-535-2921

Small Business Institute® Membership Form

Date: _____
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US and Territories \$100
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 Emeritus/Student \$ 50

Membership Category: (check box)

Serve as SBI Director
 Serve as SBI Case Supervisor
 Involved w/Entrepreneurship Ctr.
 Do not work w/SBI or Entre.-Ctr. But
interested in small and emerging business

Membership Status

(Please indicate whether membership is...)
 Full (faculty, retired faculty, small
Business employer or owner, gov't employee)
 Associate (student)

Membership type

First time
 Renewal
 Renewal with changes
(i.e.,address, etc.)
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